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## Friends, Veterans, and Supporters:

Sustainable progress in any large endeavor is rarely glamorous, often arduous, and usually difficult to measure in a single day or week. Ending the veteran unemployment crisis is certainly a large endeavor, but one that is manifestly worth doing. As our dedicated and generous supporters, funders, and friends, I hope you will be as pleased as I am at the year over year increase in Hire Heroes USA's personalized service provision to unemployed veterans, spouses, and transitioning service members:



- 26 Warrior Transition Workshops conducted for 400 wounded/ill/injured service members and spouses (up 136% from 2011)
- 1,600+ personal assessments completed for unemployed veterans (up 14% from 2011)

## Success Story

### Hired Spouse: Laura Osborne- Fowler



Hire Heroes USA candidate Laura Osborne-Fowler was hired by ADP as a Customer Support Representative. Laura registered with us in August 2012 and received resume assistance, job search assistance, interview skills, and career counseling assistance from the Hire Heroes USA staff.

#### Some words from Laura:

My experience with Hire Heroes USA has been one positive correspondence after another with Joelle, who was instrumental in the revision of my new professional resume. Because of Joelle's efforts, I was able to submit a much

- 1,300+ professionally revised resumes completed (up 27% from 2011)
- 310+ veterans confirmed hired (up 20% 2011)

In October we opened an office in San Diego to better serve veterans on the West Coast, and we anticipate opening a Plano office in the Spring. With a steadily growing team of smart, dedicated, and extremely talented Veteran Transition Specialists, Corporate Relations professionals, and administrative staff, we anticipate even greater success and growth in 2013, including a tripling of workshop events that will make Hire Heroes USA the personalized employment training provider of choice for the US Army's Warrior Transition Command and the Marine Corps' Wounded Warrior Regiment.

In this holiday season, the entire Hire Heroes USA team joins me in thanking you for your generous support, without which we could not continue to press forward in this great cause. May you enjoy a blessed New Year.

Sincerely,

**Nathan Smith**  
Chief Operating Officer, Hire Heroes USA

## Hire Heroes USA, Hiring our Heroes, and Institute for Veterans and Military Families Join Forces for VetNet



Transitioning from military to civilian life presents unique challenges. To make things easier and provide structure, Hire Heroes USA has combined forces with Hiring Our Heroes and Institute of Veterans and Military Families to create a single place to start. No matter where you are in your career search, you'll have access to resources, tools, and instruction

to help find the career that's right for you. VetNet is a platform on Google+ that allows unique interactions with participants via online Hangouts. To learn more about VetNet please visit [www.VetNetHQ.com](http://www.VetNetHQ.com) or follow the [VetNet Basic Training Track](#) on Google+. [Click here to watch a brief introduction video.](#)

## Team Hire Heroes USA Races to Success at 2012 Marine Corps Marathon



more detailed and properly formatted resume to my current employer. The direction and support that I received throughout my experience with Hire Heroes USA was second to none, and for that I am truly grateful.

## Salute to Veterans Golf Classic Raises \$60,000!

The annual tournament, held in Alpharetta, GA and Dallas, TX was a great success this year. Held on November 11th with over 150 golfers participating from the combined locations, we raised over \$60,000. Thank you to everyone who came out to play and support our mission! Click these links to view pictures from the [Georgia](#) and [Texas](#) tournaments.

## One Last Hurrah: St. Louis Cardinals Legends Camp



In just a month's time, over 90 St. Louis Cardinals fans will be traveling to Jupiter, Florida for the 2013 St. Louis Cardinals Legends Camp. Campers will spend a week playing ball with some of the Cardinals' greatest players from the past. This will be the last year that Hire Heroes will run and be the beneficiary of this great event. We have greatly enjoyed our time with the Legends Camp and have met many great people throughout the years. We thank everyone for their continued support year after

Despite the impending threat from Hurricane Sandy, the 2012 Marine Corps Marathon was held on October 28th. With 35 runners representing Hire Heroes, our team raised \$34,000! We enjoyed a great team banquet the night before the race at the Crystal City Marriott with Hire Heroes chief operating officer Nathan Smith as the guest speaker. Our goal is to have 50 runners represent Hire Heroes at the 2013 MCM. If you are interested in being a part of our team next year please sign up [here](#).

## Hire Heroes USA Partners with WWE



We are excited to announce the launch of a new partnership with WWE. To support our mission, WWE will make a donation and utilize all its assets, including broadcasts, live events, digital and social media to generate awareness and raise funds. In addition, we will partner with WWE to implement a veterans hiring initiative to enhance WWE's military hiring practices. [Click here to learn more about this partnership.](#)

## Hire Heroes USA is Growing!

The second Hire Heroes office opened in San Diego this past October. This was made possible by donations from the Call of Duty Endowment. We look forward to being able to assist more veterans, transitioning service members, and spouses throughout the country.



## Veteran Spotlight: Eduardo Martinez

**Service Branch:** Navy

**Military Occupation:** Unrestricted Line Officer/Senior Management in Joint Training

**Date Enlisted:** 6/3/1983

**Date of Completion:** 6/3/2013  
(currently in Reserves)

**Education:** Juris Doctorate; Masters in Strategic Studies; MA in Legal Studies; BA in Government

**Desired Industry:** In-house Legal Counsel; Corporate Leadership

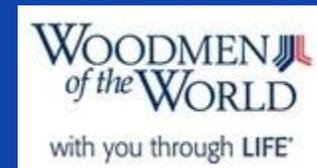
**Desired locations to work:** Anywhere but prefers Southeast or Southwest regions



year and look forward to making our last year the best one yet!

## Fourth Quarter 2012 Corporate Partners

Many thanks to our Fourth Quarter 2012 Corporate Partners. The organizations below have committed to hire Veterans through the Hire Heroes USA Job Board.



- Adxx Corporation
- ALPHA Facilities Solutions, LLC
- C.G. Services, Inc.
- CMS Intelliteach
- Connectivity Wireless Solutions
- Datapipe, Inc.
- Drake Manufacturing
- Focus Holdings, LLC
- GC Services
- HBO
- Inland Valley Construction Co. Inc
- Mark's Old Towne Service Inc.
- Nordson DAGE
- OneTouch Direct, LLC
- Riverside County Sheriff's Department
- Sizewise
- The Rowman & Littlefield Publishing Group
- The Wilkins Group, Inc
- Tronex
- Virginia Eagle Distributing Co., LLC

**Bio:** Eduardo Martinez is a product of a military family and has diversified his life and career in assisting others. He worked at the US State Department/USAID for the Latin and Caribbean Bureau and worked in crisis management. From there, he went into the Navy and worked in amphibious operations. After his active duty release in 1987, he went to law school. Following graduation, he became a Special Assistant Attorney General. In 1997, he joined SkyTel Corp. as a Corporate Counsel and later returned to active duty with the Navy. He served two deployments and later returned to the reserves where he has assumed senior leadership roles. He is looking to move from an executive director position to a corporate and/or legal position.

**\*To contact Mr. Martinez, email: [vets@hirehereosusa.org](mailto:vets@hirehereosusa.org)**

## **Veteran Spotlight: John Hurley**

**Service Branch:** Air Force  
**Military Occupation:** Staff Weather Officer  
**Date Enlisted:** 9/22/2002  
**Date of Completion:** 12/31/2010  
**Education:** Bachelor of Science  
**Desired Industry:** Business Development, Teaching, Retail Management Sales  
**Desired Location to Work:** Anywhere



**Bio:** Michael is a former Air Force officer with eight years of experience leading and directing airmen to support and protect billion-dollar resources. His experiences have led him to forecasting weather for different parts of the world. He offers hands-on expertise in launching, operating, and integrating new and existing policies, procedures, and technologies across organizations. Michael looks forward to contributing to the continued success of a company.

**\*To contact Mr. Hurley, email: [vets@hirehereosusa.org](mailto:vets@hirehereosusa.org)**

### **Connect**



## **Hire Heroes USA Job Board**

### **FUEL TV to Air Special on Hire Heroes USA**

FUEL TV recently shot a special at the Hire Heroes headquarters in Alpharetta, GA. Our President and chief operating officer Brian Stann was interviewed along with other members of our organization. Be on the look out for the special to air in January 2013!

### **Milestones**

Since 2008, Hire Heroes USA has:

- Received, revised, and returned to veterans nearly 3,700 professional-quality resumes that translated military experience into transferable job skills
- Conducted 43 Warrior Transition Workshops at 13 different military installations, assisting 669 wounded, ill, or injured troops and spouses
- Partnered with the USO and US Chamber of Commerce to conduct 16 Career Opportunity Days at military bases, where Hire Heroes USA alumni are able to present their revised resumes and polished interview skills to employers eager to hire veterans
- Helped more than 700 veterans/spouses achieve employment

**Tel: (678) 323-2593 Fax: (678) 248-8398**  
**Email: [vets@hireheroesusa.org](mailto:vets@hireheroesusa.org)**  
**[www.hireheroesusa.org](http://www.hireheroesusa.org)**