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Dear Supporters, Friends and Colleagues,

This newsletter brings with it many updates as Veterans Day is generally the busiest time of the year for us. We continue to conduct, on average, 2.5 career workshops at military bases across the country, while also assisting over 120 new veterans a week that register for our services. Additionally, we will be featured on HBO for The Concert for Valor, presented by Starbucks, HBO, and Chase bank on November 11. This is a huge honor, as only 16 veteran service organizations considered best-in-class were chosen to be featured in a concert headlined by Bruce Springsteen, Rihanna, Carrie Underwood, and more.



Success Story Eric Danielson



"I was medically retired as a Flight Medical Non-Commissioned Officer (NCO) / E-6. When I received the news that I would no longer be allowed to remain in the military, it ended my dreams of becoming a Physician's Assistant and started an extremely arduous journey."

[Read More](#)

Success Story Andrew Pratt

Hired by: WinTec Arrowmaker, Inc as an Unmanned Aerial Vehicle Subject Matter Expert

"I was very lucky to connect with Matt Korth at Hire Heroes and he made such a difference both with my professional documents and my job search. He was able

Also, our great partners at World Wrestling Entertainment (WWE) leveraged their enormous network while conducting a fundraising and communications campaign for us throughout the last few weeks. Many other prominent platforms have decided to promote Hire Heroes USA to include: Fox Sports, Delta Sky Magazine, and NCM Associates all because of the success we have had helping veterans find meaningful jobs.

We currently average over 30 veterans per week that are finding work with our assistance, and each quarter that number goes up. Additionally, Hire Heroes USA met our 2014 year-end goal of reaching 1,400 confirmed veterans hired through our assistance on November 7th- over a month early.

Thank you for your consistent support and have a great holiday season.

Semper FI,

**Brian Stann
CEO, Hire Heroes USA**

The Concert for Valor

Airing on November 11th. HBO, Starbucks and Chase are hosting "The Concert For Valor" on Veterans Day, live on the National Mall in Washington, D.C., and streaming online.

Bruce Springsteen, Carrie Underwood, Metallica, and Rihanna will headline the show, with appearances by Tom Hanks, Meryl Streep, Oprah Winfrey, Steven Spielberg and many top stars. The purpose of the concert is to raise awareness and funds for identified best-in-class veteran service organizations dedicated to education, wellness, reemployment and reintegration of military veterans.

"We are honored to be included in this incredible event showcasing not only the service of our veterans, but all of the great qualities they are bringing back to their communities," said Brian Stann, CEO of Hire Heroes USA. "Our hope is that employers watching this concert will realize the tremendous value veterans can bring to their teams, as thousands are transitioning out of the military each year in search of new careers."

[The Concert for Valor](#)



to take what I thought was a good resume into one that was much better organized and built for employers; so much so I received 3 job offers in the 3 months following!"

"Hire Heroes is one of the best kept secrets for veterans. Thanks so much to HIRE HEROES for your help and support. It's one thing to have folks support you and hope you get a job; it's another to have someone actually take the time to sit down and work with you to draft that great resume or show you what a great cover letter should be like. That's what make Hire Heroes an invaluable resource for veterans and why I've recommended them to all my friends transitioning to civilian life."

Success Story Steven Schnurman

Hired by: Rocky Mountain Coors as a Distributor/Dealer

"I had a great experience with Hire Heroes USA, my rep out of the Colorado Springs office Spencer Milo was very helpful, I put my future in his hands and he did not let me down. Mr. Milo rewrote my resume for me to make me more marketable, he sat me down and worked with me on my job interview skills. He set up at least two interviews a week with companies that were a good match with my skills as well as job fairs. He was there for me so I would not get down on myself when I did not get a job. Mr. Milo made me very valuable

Call of Duty Endowment's "Race to 1,000 Jobs" campaign

Hire Heroes USA is proud to support the Call of Duty Endowment's "Race to 1,000 Jobs" campaign. The goal is to raise \$1 million, to be used to place 1,000 military veterans in high-quality careers. The campaign included "The Race to Prestige," a week-long fundraising effort on the video game streaming site Twitch, where popular gamer personalities played the new Call of Duty: Advanced Warfare while taking donations.



Also in conjunction with the release of the game, anyone can purchase limited edition dog tags, with all the proceeds going to the Call of Duty Endowment. Additionally, gamers have the opportunity to create their own fundraising pages for the Call of Duty.

Endowment to win prizes ranging from a copy of Call of Duty: Advanced Warfare, to a trip to San Francisco to meet the game's developers.

[Call of Duty Endowment](#)

WWE - HHUSA Awareness Campaign

The WWE – HHUSA Awareness Campaign launches on Nov. 7th through Nov. 11th. The goal of the campaign is to inspire veterans to utilize HHUSA as the premier employment organization, based on the success of veterans who have been able to successfully transition from military service to civilian work. WWE fans will also be encouraged to donate in support of HHUSA.

- The WWE Universe will have the option to donate to Hire Heroes USA during check-out on [WWEshop.com](#)
- (\$1, \$5, or \$10).
- WWE will auction off a signed ring skirt from a previous Tribute to the Troops event. All proceeds will go to HHUSA and be promoted through digital and social media assets.
- PSA to air on Monday Night RAW, Nov 10th, with a call to action to donate to HHUSA. WWE will disseminate the PSA to local media partners Nov 11th.
- Social media promotion to include WWE talent holding signs saying "I Salute _____" to recognize members of their family or friends who have served, or are currently serving.

[WWE Shop](#)

connections that ended up getting me a great job with an outstanding company."

Hire Heroes USA's Newest Employment Partners

Many thanks to the following companies for their commitment to hiring veterans.

Advanced Communications Group
Architectural Refinishing Solutions
Blue Max Trucking Inc
BNSF
Centers for Medicare & Medicaid Services
Coca-Cola North America Group
CV Technology, Inc.
Damballa, Inc
EnergyUnited
ENV Services
FAMS
Fusek's True Value Hardware
Genox Transportation, Inc.
Hartigan Company
Health Choice Management Company
IHG Army Hotels
Insight Service Group, INC
Lakes Marketing
Monroe Wheelchair, Inc
MSA Security
Mueller Reports
Nucor Cold Finish - WI, Inc.
OperationsInc.
ParkingSoft LLC
PhotoFax, Inc
QE Solar LLC
Robbins Manufacturing
Safety Automation
Technology, LLC.
Schlossmann Auto Group
Security Industry Specialists, Inc.
Technica Corporation
The Nature Conservancy
The Protective Group
Trader Joe's Company

Sockworks Donation

The Month of November: Socks With A Purpose is supporting Hire Heroes USA this month by donating 10% of their November profits. Visit their site today and remember to enter "HHUSA" to receive 15% off of your order.



www.sockwork.com

NCM Associates, Inc. Collaboration with Hire Heroes USA

[NCM Associates, Inc.](#), (NCM) a leading training and consulting service provider to businesses with special focus on the retail automobile industry, and HHUSA will be collaborating to assist veterans seeking careers in the retail automotive sales and service industry with free training and career information resources from NCM. NCM Associates provides in-dealership consulting services to retail automotive dealers throughout the U.S., as well as management training through its [NCM Institute Center for Automotive Retail Excellence](#). The 67-year-old, 100% employee-owned company is comprised of over 100 associates based in the Kansas City, Missouri metro area.



NCM will make its virtual training platform, [NCM OnDemand](#), available at no charge to registered Hire Heroes veterans interested in learning about the knowledge and skills required to be successful in retail automotive sales and service careers, including new and used vehicle sales, F&I sales, service, parts and body shop management, and general dealership management. Access to this type of nuts-and-bolts industry training will not only allow veterans to make more informed career decisions, the information provided through NCM OnDemand will give veterans without industry experience a unique opportunity to learn about the duties, responsibilities and best practices required to be successful, even before they have their first job interview.

The NCM OnDemand training center also gives the veterans access to training programs not directly related to the auto industry, but which will help them sharpen their personal communications and customer service skills for application in any career they ultimately choose to pursue.

[NCM Associates](#)

Voss Industries

In Fiscal Year 2013, Hire Heroes USA:

- Had more than 4,107 unemployed veterans register for assistance
- Conducted 16,575 career counseling sessions
- Revised 3,140 resumes resulting in over 1,265 confirmed hires
- Trained 1,225 wounded or disabled service members at 90 workshops
- Gained 760 corporate partners from the Hire Heroes USA Job Board, with 25 confirmed hires

Georgia Gives Day

Hire Heroes USA is excited to participate in the 2014 Georgia Gives Day on November 13th. An online giving platform, GA Gives dedicates a day encouraging statewide donors, both individual and corporate, to support Georgia's nonprofit organizations.



Since its 2012 launch, GA Gives has helped raise more than \$2.5 million. Hire Heroes USA is very active in the Georgia military community, assisting 715 transitioning veterans and spouses seeking local employment.

Visit the Hire Heroes USA-Georgia Gives Day website to learn more: [Georgia Gives Day](#)

Connect



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