

Creating the Opportunity.



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RECENT SUCCESSES

Hire Heroes USA staff, volunteers, partners and donors continue to make a disproportionate impact in the national campaign to eliminate veteran unemployment. In a year characterized by continued economic recession, record-levels of long-term unemployment, and decreased giving to charities – in short, an awful operating environment - Hire Heroes USA dramatically improved its process, enhanced its funding, and increased its output. The results in 2010:

- **Nearly 90 veterans confirmed hired**
- **Nearly 800 veterans received career counseling and professionally revised resumes**
- **Over 100 wounded or disabled Soldiers and Marines participated in 2-day transition assistance workshops to prepare them for success after the service**
- **A 300% increase in the weekly rate of hired veterans**
- **An increase in permanent staff and expansion of programs and services to meet the growing demand for extra-governmental employment training and assistance**

The success of Hire Heroes USA is predicated on a relentless commitment to the nation's veterans, excellence in service-delivery, and the unwavering support of loyal donors. At current rates, this combination will help more than 150 veterans find employment in 2011

Veterans, Friends, and Supporters:

I would like to take this opportunity to highlight some of our recent achievements and progressions. Recently we finalized our partnership with the USO (United Service Organization). The USO has been actively seeking a solution to the unemployment rate of Veterans of our current wars in Afghanistan and Iraq. After significant research and due diligence, the USO found that Hire

Heroes USA is the premier employment and transition assistance program, and has decided to help fund Hire Heroes USA's Wounded Warrior Transition Workshops. The USO will aid Hire Heroes USA in executing these workshops across the nation, specifically Fort Belvoir, Fort Carson, and Brooke Army Medical Center. This partnership has allowed us to expand our current team and overall outreach to our nation's veterans.

With 2010 coming to a close, we are proud to say that this has been our most successful year to date. We have assisted over 700 veterans with their resumes, conducted hundreds of career counseling sessions, and helped over 80 veterans get hired. This was all done by 5 dedicated and talented professionals who make up our team. Thanks to all the donations and financial support we have received thus far in 2010, that team has grown by 2. Each new member of this team has the ability to help several hundred veterans throughout the year. Thank you for your commitment to us, but more importantly your commitment to the men & women who serve this country.

Semper Fidelis,

**Brian Stann
Executive Director, Hire Heroes USA**



St. Louis Cardinals Legends Camp, Jan. 26th – 30th, 2011



The sights, the sound, the smells – life as a big leaguer – can you imagine it? Well in a few short months, Hire Heroes USA and individuals throughout the United States will be living it! Hire Heroes USA is pleased to announce that the 2011 St. Louis Cardinals Legends camp has filled its rosters and met capacity! Over 100 individuals will be heading to Jupiter, FL, January 26 - 30th, to experience what it truly means to live in baseball heaven.

Hire Heroes USA is honored to have the following sponsors join us during our fundraising event:

- Anheuser-Busch
- Benton Hill Investments
- Beverly Hills Pharmacy
- Kelly Press, Inc
- MedAssets
- Pepsi-Cola
- The St. Louis Cardinals

We are also thrilled to have St. Louis Cardinals Legends joining us, past players include: Hall of Famers Ozzie Smith, Bruce Sutter, Lou Brock and a long list of Cardinals greats including Vince Coleman, Danny Cox, Cal Eldred, Bob Forsch, Rick Horton, Al Hrabosky, Brian Jordan, Steve Kline, Tito Landrum, Dave LaPoint, Tom Lawless, John Mabry, Tom Pagnozzi, Bob Tewksbury, and John Tudor.

If you are interested in still participating, it is not too late! Hire Heroes USA is accepting donations for our silent auction and also medical equipment items for our training room for the upcoming camp. To donate, please contact Sara Trask by phone at: 314-770-7220 or via email at: strask@hireheroesua.org.

www.legendscamp.com

COMPANY SPOTLIGHT

Corporate Partner and Newsletter Sponsor, PwC



Hire Heroes USA is pleased to announce our partnership with PwC! We would like to sincerely thank PwC for their strong commitment to hiring veterans to fill their Public Sector jobs, located throughout the United States.

Additionally, PwC has generously pledged to help Hire Heroes USA reach our shared goal of drastically decreasing the unemployment rate of the men and women who served this country.

About PwC's commitment to this cause:

PwC is actively helping governments and international alliances around the world understand and respond to increasing complex and unpredictable defence challenges. Governments and alliances, at all levels (international, national, state and local), operate in an environment characterized by increasing economic migration, changing demographics, diminishing natural resources, rising security concerns, financial pressure, and a more demanding electorate. In today's world the mandate to transform from traditional defence capabilities has never been stronger. PwC is well-equipped to facilitate this change.

The focus of their defence offerings is helping defence organizations to become more agile - flexible, accountable, and able to rapidly respond. PwC's network of premier business advisors has strong relationships with defense leaders at the local level while also bringing knowledge of the global security environment and the complexities and dependencies therein. Below are some of the services that are delivered in a collaborative, open and direct style by PwC professionals wherever in the world you need them.

St. Louis Cardinals Legends Camp is now on [Facebook!](#)



2nd Annual Salute to Veterans Golf Classic- A Success!



Held on November 8th, The Country Club of Gwinnett was our gracious host for this golf tournament, where Veterans, Corporate Partners and Sponsors all competed and enjoyed the course and scenery that envelops the Country Club in beautiful Snellville, Georgia.

Many thanks to the following Corporate Sponsors: MedAssets, ICU Medical, Inc, Ippolito's Restaurant, ADP, and Cresa Partners. Collectively their generous donations helped us raise over \$13,000!



- Operational effectiveness
- Evaluation & studies
- Stabilization operations
- Human capital & change management
- Risk & governance management
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- Information technology services



HHUSA's Wounded Warrior Transition Assistance Workshops

During the 2-3 day workshops, HHUSA staff and volunteers teach wounded or disabled soldiers how to identify personal goals, formulate job search strategies, create effective resumes, and excel in job interviews. Feedback from workshop participants has been uniformly enthusiastic. Below are a few testimonials from pleased participants.

Veteran Testimonials:

"I wanted to write you a quick email to thank you and the rest of the Hire Heroes USA team for your visit to Fort Gordon this past weekend. Making the transition from active duty military to the civilian job market creates many unknown challenges. Thanks to the teaching, coaching, and mentoring that you provided, I feel as though I am in a better position to make that change if I am medically retired. Again, thank you for your time and effort,

I hope to stay in touch with you and use you as a link to the civilian sector."

"I could not construct a resume before this class and now I can do so with confidence. The class was kept interesting and fast paced. It helped me see how much I have accomplished while in the Marine Corps, and how to translate all that to civilian terminology."



Success Story: Hired Veteran Jon Skipper

Jon M. Skipper served in the U.S. Army as a Human Resource Specialist, enlisting in January, 1980, and is currently a member of the Pennsylvania National Guard. John proudly served in Operation Iraqi Freedom, from 2007 to 2008.

After being featured in the Veteran Spotlight of the September 2010 Newsletter, a HHUSA partner organization, Youth Academy, Inc. was impressed by John's credentials and interviewed him. Ultimately, John impressed the staff with his vast skill-set and was hired as a Recruiter/ Counselor and Project Manager, relocating his family from Pennsylvania to Sumter, SC.

John now gives back to other veterans every day. He recruits veterans and their families that are interested in relocating and enrolling in a therapeutic three phase housing program. John is extremely excited and proud of this new position.

"The class was very good and it covered and pinpointed the important details. The hands-on workshops were very helpful, such as the interview and the resume workshop that we participated in. The teachers were all willing to help and get their hands dirty. Great job and thank you."



Veteran Spotlight: Christina Allen

Service Branch: United States Marine Corps.

Military Occupation: Supply/3051 CLR-15 1st Maint. Battalion, RMC RIP, Camp Pendleton, CA

Date Enlisted: Nov. 2006

Date of Completion: Nov. 2008

Status: Veteran

Education: Some College Coursework

Desired Industry: Supply / Logistics Field

Desired Locations: San Diego County, Orange County, or Riverside County, CA

Received the following Military Awards: Global War on Terrorism Service Medal; Letter of Appreciation and National Defense Service Medal

Biography: Ms. Christina Allen joined the Marine Corps in 2006 because, as she puts it, she "wanted to be the best of the best!" Currently residing in California, Christina wants to further her experience with a position in the areas of Logistics and Supply Management. She is a talented administrator with proven experience managing inventory and materials through two years of successful service in the United States Marine Corps. Ms. Allen has working knowledge of Microsoft Office, Word, Excel, and Outlook; with over seven years of practical experience. Additionally, she is a proficient typist, typing up to 50 words per minute



**1.39
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STOP to 50555 to stop. Full Terms:
mGive.org/T.PrivacyPolicy



As a 501(c)(3) not-for-profit organization, HHUSA's employment transition services are provided FREE to all veterans.

Full Terms:mGive.org/T.PrivacyPolicy

To learn more, please view Christina's [RESUME](#)!

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