



HIRE HEROES USA

NEWSLETTER: APRIL 2015

IN THIS ISSUE

- ★ Letter from Hire Heroes USA President and CEO, Brian Stann
- ★ Bush Institute recognizes Hire Heroes USA as Leading Non-Profit Organization
- ★ Hire Heroes USA Recognized at America's Future Series Award Ceremony
- ★ WWE's WrestleMania 31 Veteran Career Panel Event
- ★ MedAssets Healthcare Business Summit Helps Raise Funds for Hire Heroes USA
- ★ American Junior Golf Association Golf Tournament
- ★ MedAssets Annual Race for Heroes 5k benefiting Hire Heroes USA
- ★ Veteran Employment Workshops sponsored by Deloitte
- ★ New Hire Heroes USA Website
- ★ Hire Heroes USA Opens Office in Los Angeles

DEAR SUPPORTERS, FRIENDS AND COLLEAGUES,



I hope this letter finds you well. In 2015, we have continued our growth to meet the increasing demand for our services and I could not be more proud of how quickly we have assimilated talented new employees onto our team. Equally as exciting as our growth are the efficiencies we have achieved as we expand. We average more than 50 veterans and spouses confirmed hired into careers each week – double the weekly average from this time last year – and have driven down the year-over-year cost per hire by 36%. In terms of industry recognition, Hire Heroes USA was highlighted for our best-in-class service and management practices during a February conference of industry experts at the Bush Center for Innovation and Research. Such recognition should give Hire Heroes USA supporters an even greater degree of confidence in our operational success and fiscal responsibility. On the first of May we will relocate our headquarters in Alpharetta, GA to a new office due to our rapidly growing space requirements. We could not be more grateful to the leadership team and employees of Med-

Assets for their hospitality and generous donation of office space over the past 8 years, but we have simply run out of desks. Our new Headquarters will be a showcase of partners and supporters so guests know immediately who has taken on this mission with us. Thank you for your support and please enjoy the updates below.

Semper Fi,
Brian Stann
CEO, Hire Heroes USA

ACCOLADES

George W. Bush Institute Recognizes Hire Heroes USA

As Leading Veteran Non-Profit Organization



In February 2015, the George W. Bush Institute's Military Service Initiative recognized Hire Heroes USA as a leading veteran service organization for veteran employment at a national summit in support of veterans and military families. The summit, hosted at the George W. Bush Presidential Center in Dallas, Texas, featured leaders from the private and public sectors discussing the topic of empowering non-profits and businesses to effectively serve our transitioning service members, veterans and spouses. On stage in a panel discussion with former President George W. Bush, Hire Heroes USA President and CEO, Brian Stann, shared about his own military background and discussed issues facing transitioning service members as they look to join the civilian workforce. To view the video of the Military Service Initiative Summit, please click [here](#).

Hire Heroes USA Recognized at America's Future Series Award Ceremony

Hire Heroes USA has been identified as a leading veteran service organization in military employment by America's Future Series (AFS) and received proceeds from the Five Star Award Ceremony on March 28, 2015 in Dallas, Texas. Recently retired MedAssets CEO John Bardis, the founder of Hire Heroes USA, accepted the AFS Five Star Award on behalf of MedAssets for its extraordinary support of our military. Four other top U.S. companies were also honored.

AFS strives to promote positive and constructive dialogue regarding the most important issues facing our country. At the Five Star Award Ceremony and Symposium in Dallas, well-known industry experts and leaders were brought together to candidly discuss national security issues and the critical challenge of veteran redeployment to civilian employment. Syndicated television and radio personality Glenn Beck served as the keynote speaker. Honored military guests included: General Nordy Schwartz, USAF (Retired), former Chief of Staff of the Air Force; and Secretary Gordon England, former Secretary of the Navy, and former Deputy Secretary of Department of Homeland Security and Department of Defense.

To learn more about our Accolades and recognition, please visit

<https://www.hireheroesusa.org/accolades>



EVENTS



WrestleMania 31 Veteran Employment Panel and Networking Event

WWE, a strong supporter and Corporate Partner of Hire Heroes USA, hosted a Veteran Employment Panel and Networking Event on March 27, 2015 in conjunction with WrestleMania 31 in San Francisco, CA. Bay Area veterans and spouses were invited to participate in a panel discussion where they asked questions around veteran hiring practices. Panelists included:



- ★ **Brian Stann: President and CEO, Hire Heroes USA**
- ★ **Spencer Milo: Veteran Transition Manager, Hire Heroes USA**
- ★ **Dave Bakkeby: Vice President of Business Development, Orion International**
- ★ **Sean Cleary: Senior Vice President of Human Resources, WWE**
- ★ **Sean Kundu: Director of Human Resources, San Francisco 49ers**
- ★ **Pat Wadors: Head of Global Talent, LinkedIn**

Following the panel discussion, employers in the Bay Area were invited to network with veterans and spouses in attendance. The event concluded with career-coaching sessions focused on the importance of a polished LinkedIn profile, knowing how to articulate your value proposition, and communicating military experience in a civilian interview. Given its success, Hire Heroes USA looks forward to collaborating with WWE to offer similar events in the future.

MedAssets Annual Race for Heroes 5k Benefiting Hire Heroes USA

The 3rd Annual MedAssets Race for Heroes 5K looks to be the most successful to date, with a total fundraising goal of \$200,000 to benefit Hire Heroes USA. The race will take place at two MedAssets locations - Alpharetta, GA and Plano, TX on May 16, 2015, Armed Forces Day. This year, MedAssets is providing the opportunity for runners across the country to participate in "Satellite Races," which are hosted locally by MedAssets employees. One of these races will be located in Denver, CO. If you are located in Alpharetta, GA, Plano, TX, or Denver, CO, and would like to participate or support, please visit www.medassetsraceforheroes.com.

2015 MedAssets Healthcare Business Summit Helps Raise Funds for Hire Heroes USA

Hire Heroes USA was invited by MedAssets to participate in the 2015 MedAssets Healthcare Business Summit from April 7-9, 2015 in Las Vegas, Nevada. Summit participants who donated \$100 to Hire Heroes USA received a "Hero Support Pass," designated by a yellow ribbon and Hire Heroes USA lapel pin, which granted VIP access to events throughout the summit. With the generous donations of MedAssets employees, clients, vendors and suppliers, we will be able to assist more transitioning service members, veterans and spouses seeking employment.



FOR TO
SPONSORSHIP REGISTER,
INFO, PLEASE PLEASE
CLICK HERE. CLICK HERE.

American Junior Golf Association Tournament

The American Junior Golf Association named Hire Heroes USA a beneficiary of the Wells Fargo Junior Classic presented by Mizuno. The 36-hole stroke play competition on the par-72 course drew top talent in junior golf from around the country. The tournament was held from April 17-19, 2015 at The Country Club of the South in Johns Creek, Georgia. Hire Heroes USA was on-site to provide information and spread awareness of our continuum of services provided to transitioning service members, veterans and their spouses. Hire Heroes USA thanks Wells Fargo and the AJGA for their contribution and support of our mission. For more information, please visit www.hireheroesusa.org/event.

Veteran Employment Workshops

Sponsored by Deloitte

Hire Heroes USA is excited to partner with Deloitte to deliver Veteran Employment Workshops throughout the U.S. in 2015. These workshops differ in the following ways from our traditional Warrior Transition Workshops held on or near military installations:

- ★ One-day workshop, compared to two-day workshop
- ★ Veteran-focused instructional lessons, rather than transitioning service members
- ★ Sponsored by Corporate Partner
- ★ Inclusion of an industry panel
- ★ Inclusion of networking opportunity with HR and recruiting professionals

The workshops will be hosted at Deloitte offices in metropolitan areas such as New York City, Atlanta, Washington D.C., and Los Angeles. A key component of the workshop is the industry panel discussion, where Human Resources and Corporate Executives from Deloitte and several of its top consulting clients, discussing corporate culture and veteran hiring trends. For more information about Veteran Employment Workshops, please click [here](#).



Workshop Dates

April 14 | New York, NY

June 5 | Atlanta, GA

June 5 | Washington D.C.

June 18 | Los Angeles, CA

Hire Heroes USA thanks the following organizations for their outstanding support of our mission through significant **Corporate** and **Employment** Partnerships.

7-Eleven

Altria

Apex Systems, Inc.

Brock

Call of Duty Endowment

Centers for Medicare Medicaid Services

Coca-Cola

Continuum Veterans Foundation

CRST

Deloitte

George T. Lewis, Jr. Foundation

J. Walter Thompson Atlanta

MedAssets

Midwest Technical Institute

Murata Machinery USA

NCR

NRG Home Solar

Prevost

PWC Charitable Foundation

Ryder

Shipley Foundation

Technica Corporation

U.S. Security Associates

USO

VHA, Inc.

WWE



@HireHeroesUSA



@HireHeroesUSA



linkedin.com/company/hire-heroes-usa



facebook.com/HireHeroesUSA

Did You Know?

Hire Heroes USA Launched a New Website

Be sure to visit the updated Hire Heroes USA website! The new site features increased functionality and logical pathways to connect users with desired information more quickly. Our new website also includes a robust 'Partners' section to promote interest and involvement in Corporate Partnership, Employment Partnership, and Volunteer opportunities with Hire Heroes USA. In the 'Results' section, you will find updated lists of our Veterans Confirmed Hired in 2014 and 2015. Our website also includes easily accessible information for transitioning service members, veterans and spouses, including information on upcoming events, workshop dates, and registration updates. Check out our new look at www.hireheroesusa.org.

Hire Heroes USA is Hiring in Locations Nationwide

Hire Heroes USA is growing to better meet the demand of transitioning service members, veterans and spouses seeking assistance. We recently opened an office in Los Angeles and are hiring for our offices across the country. To view our job openings, please visit us on [LinkedIn](#).

Hire Heroes USA Clients

Have you signed up for our weekly Top Jobs Newsletter?

Subscribe today to receive information on the latest jobs being posted on our Job Board.

Are you interested in participating in a mock interview?

Contact your Veteran Transition Specialist to learn more about how you can connect with volunteer mock interviewers from various industries across the country.

Do you want to share your success story?

Connect with your Veteran Transition Specialist to fill out a success story form.

Have you checked out opportunities on our Job Board?

Sign in to your account on jobs.hireheroesusa.org to view new employment opportunities.

2014 FAST FACTS



NEARLY 2,000
CONFIRMED HIRES
IN 2014



OVER 100
WARRIOR
TRANSITION
WORKSHOPS
DELIVERED TO
TROOPS IN THE U.S.
AND EUROPE



PARTNERED WITH
MORE THAN
500 COMPANIES
TO HELP VETS
AND SPOUSES
FIND JOBS

