



JANUARY 2016 NEWSLETTER

LETTER FROM
BRIAN STANN

2015 IMPACT
AND RESULTS

LOOKING AHEAD
AT 2016

PARTNER AND
DONOR SUPPORT

Dear friends and supporters, I hope you all had an exceptional 2015. Last year was an incredible year for Hire Heroes USA and this year promises to be an even greater challenge. In 2015, we reached new milestones: helping more than 3,500 veterans find employment; raising more than \$4.5 million in grants and corporate donations, \$400,000 in individual donations; and, our team grew to more than 80 people across the country. The overall economic impact of helping 3,500 service members and spouses find meaningful careers is estimated at \$39 million on the low end. When you consider that our budget was less than \$6 million, it shows that we're an incredible investment. In 2016, we're focused on assisting more than 15,000 military members, veterans and spouses with our free personalized career coaching, mentoring and employment opportunity programs. Year-after-year, Hire Heroes USA has improved upon our already excellent effectiveness and efficiency. 2016 will be no different as we expand our data analysis, expertise, and suite of services for our service members and their families. We would not be where we are today without your incredible support. We give you all tremendous thanks and hope for your continued dedication to our mission of helping military men and women find great careers.





End-of-Year Giving Campaigns Exceed Fundraising Goals!

Did you know that the biggest fundraising time of year for nonprofits occurs between Nov. 1 and Dec. 31? For the first time, Hire Heroes USA initiated an End-of-Year Fundraising Campaign, with a goal to raise \$25,000 by

the year's end. Thanks to the generosity of our donors and supporters, we raised over \$67,000! Although we can't recognize each donor individually, we are grateful for your commitment to ending veteran unemployment.

Your support directly impacts our nation's military veterans and their families.

\$67,000 RAISED



Kroger Community Rewards

Georgia, Texas and North Carolina residents: You can support Hire Heroes USA using your Kroger Plus Card! Register your card and select Hire Heroes USA as your charity, and a portion of your sale at Kroger will benefit our mission. Don't have a Kroger Plus Card? You can get one for free at any Kroger location. [Click here to create your account and get started!](#)

The Mighty 25: Brian Stann

Hire Heroes USA President and CEO Brian Stann was recently recognized by "We Are the Mighty" as one of 25 veterans poised for impact in 2016. Click to read more about these 25 former service members who continue to serve in a wide variety of ways.



Charity Navigator and GuideStar

Did you know that Hire Heroes USA is a 4-star charity on Charity Navigator and a Gold Participant of GuideStar Exchange? We remain committed to delivering high quality services while maintaining financial and operational transparency.



Transition Workshops in 2016

Workshop dates for January and February are now posted on our website. Visit hireheroesusa.org/workshops to view the schedule and get registered!

Hire Heroes USA recognizes the following organizations for their support.

CORPORATE PARTNERS:

- Altria Group
- Boeing Company
- Call of Duty Endowment
- Country Club of the South Charity Guild
- Continuum Veterans Foundation
- Deloitte
- George T. Lewis, Jr. Foundation
- JCPenney
- J. Walter Thompson Atlanta
- MedAssets
- NCR Foundation
- Pivotal Payments
- PwC Charitable Foundation
- Ryder
- ShIPLEY Foundation
- State Farm Foundation
- USO
- Veterans United Foundation
- Walmart Foundation
- WWE

EMPLOYMENT PARTNERS:

- Aveda Transportation & Energy Services
- Brookdale Hospital Medical Center
- Brock Enterprises
- Coca-Cola North America Group
- Comcast
- Compass Group
- CRST
- Gatekeeper Security
- Intelliteach
- KJWW Engineering
- Lighthouse Louisiana
- Lumber Remanufacturing
- McMaster-Carr
- Murata Machinery USA
- NCR Corporation
- Patriot Energy Group
- PepsiCo
- Promethean
- ServiceMaster
- ShadowTech Labs, Inc.
- Southern States LLC
- Steinbauer Performance
- The Nature Conservancy
- Veterans, Inc.
- VetEvolve
- VHA, Inc.
- Victor Technologies
- Voyig, LLC
- Wayzata Marine
- Wheeler Clinic



Success Story: Marlowe Dickerson

After four years of service with the United States Marine Corps, I separated from the military in 2007. I heard about Hire Heroes USA as I was wrapping up an internship, and it seemed like something I could recommend to the transitioning military members and veterans I was working with in that role. First, I wanted to try it for myself. The timing linked up really well, because I was just finishing school and looking for a full-time position.

I was unfamiliar with the job market, how to tailor my resume and what to expect in a real job interview. I was also concerned about my confidence going into job interviews, because the process was completely new to me. When I connected with Hire Heroes USA, we hit the ground running. I was a little uneasy at first because most of their services are delivered through phone and email, but those concerns were quickly put to rest after I got started in the process. I was blown away by the resume my Transition Specialist helped me create and when I found the job posting for my current position, he helped me tailor my resume for the application. I also did a mock interview with a Hire Heroes USA volunteer, who provided great feedback on the answers I gave to each interview question. Working with her helped me prepare for a real job interview.

After working with Hire Heroes USA, I landed my current role as a Veteran Outreach Coordinator at the University of California, Los Angeles (UCLA). I now go out of my way to tell every unemployed veteran I come into contact with about Hire Heroes USA. I have come across many other organizations that offer similar services, but none of them are on par with Hire Heroes USA. It is the best option for anyone transitioning out of the military or looking for a new job.

Click to Learn Other
Ways to Support
Hire Heroes USA



Hire Heroes USA Establishes Employment Opportunities Department

Hire Heroes USA has a new Employment Opportunities department that provides information on employment and training opportunities to clients, to ease their job search and increase their marketability. The focus is on several areas, including the following.

- **Employer Relations** focuses on developing and cultivating relationships with employers who are interested in hiring veterans.
- **Onward to Opportunity (O2O)** is a partnership between the Institute for Veterans and Military Families (IVMF) at Syracuse University, the U.S. Department of Defense, and the Schultz Family Foundation which provides industry-focused training, certifications, and interview opportunities to military members and their spouses.
- **Outreach/Sourcing** assists veterans in finding job opportunities that match their employment goals and level of experience.

Hire Heroes USA has developed relationships with several organizations that are interested in assisting veterans through training. Please visit hireheroesusa.org/training-programs to learn more.