



## MEDIA FACT SHEET

**Organization Title:** Hire Heroes USA (This title should always be written in its entirety)

**Founded:** 2005, by John Bardis, former CEO of MedAssets

**Mission Statement:** Hire Heroes USA empowers U.S. military members, veterans and spouses to succeed in the civilian workforce.

**Nonprofit Info:** As a 501(c)(3) national nonprofit organization, Hire Heroes USA's services are provided at no cost to the veteran. Our federal ID number is: #43-1562688.

**Tagline:** "Transforming Military Service into Civilian Success"

**Key Leaders:**

- Brian Stann – President and Chief Executive Officer
- Nathan Smith – Chief Operating Officer
- Christopher Plamp – Chief Programs Officer

**The Problem:** As many as 360,000 service members transition out of the military each year. Without effective transition assistance, many will join the ranks of more than 499,000 unemployed veterans (Bureau of Labor Statistics, Dec. 2016). Through their service, veterans have attained a unique set of skills and a strengthened character, making them highly marketable job candidates. Yet, many highly-qualified and experienced veterans struggle to effectively market themselves for civilian jobs.

**Our Services:** Hire Heroes USA empowers U.S. military members, veterans and their spouses through free, personalized services delivered through virtual career coaching and transition workshops held in major cities across the country and abroad. Our Veteran Transition Specialists work with clients to: create a professional resume that effectively highlights skills and achievements; translate military experience into civilian terminology; review effective job search, networking and interviewing techniques; and connect them with companies that want to hire veterans.

**Honors and Recognition:** Hire Heroes USA has received best-in-class designations from the Call of Duty Endowment (2013 Seal of Distinction), the USO, and the George W. Bush Institute (nonprofit category leader in structure, process and leadership). Hire Heroes USA achieved a 4-Star rating for sound fiscal management from Charity Navigator, and a Platinum rating from GuideStar. In 2016, Hire Heroes USA was rated the #1 nonprofit of 147 in Metro Atlanta on Charity Navigator.

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# LIFETIME IMPACT



15,000+  
CONFIRMED HIRES



34,000+  
PROFESSIONAL  
RESUMES



220,000+  
CAREER COUNSELING  
SESSIONS



\$180M+  
ECONOMIC IMPACT