

LinkedIn Tutorial



Register for an Account and Complete the Profile

Visit [LinkedIn.com](https://www.linkedin.com)

Register for standard account

Enter profile content

- Heading: current job title or “Seeking (specific Job Title)”
- Upload Professional Photo – a headshot is best, in professional clothing
- Summary of Qualifications: copy/paste directly from HHUSA resume
- Professional Experience: work experience from HHUSA resume
- Skills/Endorsements: “Areas of Expertise” plus certifications
- Education/Training: civilian and military education
- Groups/Organization: Join Groups and follow companies that interest you

Customize your LinkedIn URL and then copy the profile URL and include on heading of resume.

Contact your Veteran Transition Specialist with any specific questions and concerns

Obtain One Year of a Free “Job Seeker” Membership

After registering with LinkedIn and creating a profile, visit <https://veterans.linkedin.com/>

- Click “Free Job Seeker Account + Free Courses on Lynda.com”
- Fill out questionnaire and click “Request Upgrade”
 - Allow 7-10 days for LinkedIn to process your upgrade

Networking on LinkedIn

Make connections with past and present coworkers, colleagues, and potential employers

“Follow” companies prior to applying for position within that company

Endorse coworkers & friends and only accept endorsements from trustworthy sources

Request Recommendations from former employers/coworkers to build own credibility

Final Note

Neither Hire Heroes USA nor the USO are affiliated with LinkedIn, but it is the best online professional networking tool available

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