



# LIFETIME IMPACT

## MEDIA FACT SHEET

### ORGANIZATION TITLE

Hire Heroes USA

### FOUNDED

2005, by John Bardis

### MISSION STATEMENT

Hire Heroes USA empowers U.S. military members, veterans, and military spouses to succeed in the civilian workforce.

### NONPROFIT STATUS

As a 501(c)(3) national nonprofit organization, Hire Heroes USA's services are provided at no cost to clients. Our federal ID number is: #43-1562688.

### KEY LEADERS

**Ross Dickman**, Chief Executive Officer

**Charlotte Creech**, Chief Program Officer

**James Gillen**, Chief Development Officer

### THE PROBLEM

Approximately 270,000 service members transition out of the military each year. Without effective transition assistance, many face unemployment, financial challenges and even homelessness. Through their service, veterans have attained a unique set of skills and a strengthened character, making them highly marketable job candidates. Yet, many highly-qualified and experienced veterans struggle to effectively market themselves for civilian jobs.

### OUR SOLUTION

Headquartered in Alpharetta, Georgia, Hire Heroes USA has built a national reputation of excellence for empowering U.S. military members, veterans, and military spouses to succeed in the civilian workforce. As the nation's leading veteran employment organization, Hire Heroes USA offers personalized one-on-one coaching, professionally revised resumes, mentoring, workshops, a job board, career fairs and more, to tens of thousands of job-seeking veterans annually. Hire Heroes USA prioritizes transparency, earning a 4-star rating from Charity Navigator and the GuideStar Platinum Seal. Funded exclusively through public donations and private grants, we provide our services at no cost to clients.



**100,000+**  
CONFIRMED  
HIRES



**\$69,263**  
AVERAGE  
SALARY



**1450+**  
VOLUNTEERS

### INQUIRIES:

London Coble



[lcoble@hireheroesusa.org](mailto:lcoble@hireheroesusa.org)



404.449.6933