

Certified Veteran Employer Grants Program



Grow. Hire. Lead.
Support for Veteran and
Military Spouse Businesses.

Powered by Ripple, **Hire Heroes USA** is excited to announce a new opportunity that will invest **\$250,000** in veteran- and military spouse-owned businesses to help them **grow, hire, and lead** within the military community.

Through this program, **25 businesses** will be selected to receive **\$10,000 in growth capital**, along with structured support designed to help them scale and build veteran-ready workplaces.

Veteran and military spouse entrepreneurs already create powerful ripple effects across the community through **mentorship, job creation, and local investment**. However, many lack the capital and strategic support needed to take their businesses to the next level.

This initiative helps bridge that gap by providing the resources businesses need to **grow, create jobs, and drive long-term economic mobility** throughout the military community.

**Learn
More &
Apply by
May 1st**





Who is eligible?

Businesses must:

- ★ **Be** at least 51% owned by a U.S. military veteran or military spouse
- ★ **Be** legally registered and operating in the U.S.
- ★ **Be** compliant with local, state, and federal regulations
- ★ **Demonstrate** a commitment to hiring veterans and/or military spouses within the next 12–18 months

Selected Businesses Receive:

- \$10,000 in targeted growth capital
- Employer training from Hire Heroes USA on building veteran-ready workplaces
- Direct access to 20,000+ military-connected job seekers
- Career fair participation and employer spotlight opportunities
- Eligibility to pursue recognition as a *Hire Heroes USA Certified Veteran Employer*

Businesses of various sizes are encouraged to apply. The program is designed to support **small- to mid-sized veteran- and military spouse-owned businesses** looking to grow their teams and expand hiring within the military community.

Ready to make a ripple? visit hireheroesusa.org/ripple-grant-application or scan the QR code on the front to apply.